

START UP SMARTS

Entrepreneurship Workshops

If you have some great business ideas and need some help getting them off the ground, then join these workshops and panel discussions. As part of Global Entrepreneurship Week, they've been specifically designed to help you succeed in a challenging environment.

**Number 6 Shed,
Front Street, Hamilton**

Wednesday Nov 19th

5.30pm

Wired Wednesday

6.30pm

Introduction

"CREATIVITY AND RISK"

- a short talk to get things started

6.45pm

Panel Discussion

"MARKETING 2.0"

- using technology to market your new business

Panelists

Belcario Thomas - Unite

Keerome Maybury - G-135

Michael Branco - Fireminds.com

Delroy Taylor - Boxoffice.bm

Thursday Nov 20th

5.30pm

Introduction and Welcome

by the Hon. Terry Lister, Minister of Energy, Telecommunications and E-Commerce

5.40pm

Rocket Pitch Finals and Awards

6.30pm

Panel Discussion

"PROTECTING YOUR IDEAS" IP TALK

- the ins and outs of patents and copyright

6.45pm

Panel Discussion

"HEALTHY, WEALTHY & WISE"

- the right way to start your business

Panelists

Neville Grant - HSBC

Darlene Davis - The Accounting Dept.

Bruce Sharpe - Sharpe Financial

Michelle Khaldun - BSBDC

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Ministry of Energy, Telecommunications and E-Commerce
Department of E-Commerce

**Youth Entrepreneurship Initiative
of Bermuda**

